

# NICOLE STOUDEMIRE

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## EDUCATION

Clemson University

2017-2020

Bachelor of Fine Arts

Double Emphasis - Photography and Drawing

GPA: 3.90/4.0

## ABOUT ME

Ever since I was old enough to hold a pencil, I've been putting down marks and using my imagination to inform my art. Of course, we all have to grow up and establish ourselves, but that doesn't mean our childhood passions and dreams should disappear. This is what led me to Clemson as a Visual Arts major.

## SKILLS

**Adobe Creative Suite**

Photoshop, Illustrator, After Effects, InDesign

**Microsoft Office**

Word, Excel, PowerPoint

**Other**

Branding & Design

Photography & Image Editing

Digital Marketing

Canva

Copywriting & Social Media

## REFERENCES

Susan Reeves (864) 650-8380

Robyn Curtis (864) 656-9704

Leah Brazell (864) 354-1394

## INVOLVEMENT

Lee Art Gallery Intern, Spring 2020

Disney Imaginations Contest Finalist, Fall 2019

Adobe Creative Jam, Spring 2019

Dean's Gallery Art Show, Spring 2018-Fall 2019

Next Up Invitational Art Show, Spring 2018

## WORK EXPERIENCE

**Rising Marketing Agency**

July 2020 - Present

As a content and marketing associate, my main role is to design and develop any creative content needed for our clients. This includes digital marketing content, print designs, social media content, product photography, copywriting, and more. I also manage our client's social media accounts and content calendars.

**Clemson University Office of Major Fellowships  
Spring 2020**

As the marketing and graphics intern, I created and implemented marketing plans, designed print and digital graphics, designed tangible items such as stickers and shirts, and created any other requested content. I also created the office's foundational brand guide, email newsletter layout, and award winner book.

**Watt Family Innovation Center**

Fall 2017 - Fall 2019, Summer 2019

I worked as head design intern, head branding intern, and lead intern during my semesters at the Watt Center. My duties consisted of making graphics for the internal screens as well as creating graphic and video displays for the exterior display. I also created the 2019 annual report and brand guides for the student innovation spaces at the Watt Center.

**Clemson University Center of Excellence  
Summer 2018**

I worked with the Center of Excellence to organize hundreds of student Adobe Spark presentations. I also created an instructional Spark, accompanied by graphics, that was presented to Adobe executives in Washington, DC.

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